

DAVID JONES LIMITED ABN 75 000 074 573

# SHAREHOLDER COMMUNICATION POLICY

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## 1. BACKGROUND

The David Jones Shareholder Communication Policy (“Policy”) endorses the ASX Corporate Governance Council’s Corporate Governance Principles and Recommendations released in August 2007 (“ASX Principles”).

## 2. PURPOSE OF OUR POLICY

The purpose of the Policy is to inform the Company’s shareholders of the various means by which they can obtain information about the Company’s activities and engage actively with the Company and exercise their rights as shareholders in an informed manner.

## 3. OBTAINING INFORMATION AS A SHAREHOLDER

The means by which shareholders may obtain information about the Company and, where desired, communicate with the Company are detailed below.

### 3.1. DAVID JONES WEBSITE

3.1.1. David Jones maintains a comprehensive website ([www.davidjones.com.au](http://www.davidjones.com.au)) which forms an important part of this Policy. This website includes a section dedicated to shareholders which may be accessed by clicking the “For Investors” icon at the footer of the home page.

3.1.2. The “For Investors” section contains the following information:

- All recent announcements made by David Jones to the Australian Stock Exchange and all relevant news releases (these are posted as soon as practicable after the event);
- Presentations and Reports, e.g. copies of Annual Reports and briefings;
- Share Information, e.g. share price movements and dividend history;
- Details of David Jones’ Board members and senior management team;
- David Jones’ Corporate Governance policies;

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- Shareholder Calendar; and
- the Company's history.

### 3.2. DISTRIBUTION OF ANNUAL REPORTS, NOTICES OF MEETINGS AND DISTRIBUTION STATEMENTS

The Company ensures that all shareholders who request to receive the Company's Annual Reports do receive them. In addition, all shareholders receive Notices of Shareholder meetings and distribution statements. Shareholders are encouraged to provide their email addresses so that this information may be distributed electronically. However, the Company appreciates that some shareholders prefer paper copies, and where that is the case, paper copies will be posted to the address they have registered with the Company's share registry.

### 3.3 1800 NUMBER

The Company operates a '1800 652 207' information service for its shareholders via Computershare. This service provides up to date information to shareholders on their shareholdings and dividends.

### 3.4 CORRESPONDENCE FROM SHAREHOLDERS

The Company appreciates that shareholders may wish to contact it with any comments or concerns via phone, letter, email or facsimile. These contact details are available on the Company's website [www.davidjones.com.au](http://www.davidjones.com.au). The Company endeavours to respond to any investor contact in a timely manner by phone or written correspondence.

### 3.5 ANNUAL GENERAL MEETINGS

The Company's Annual General Meeting (AGM) is the primary forum for communication by the Company with its shareholders. Shareholders will be notified of any scheduled meeting dates via the various means described above.

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If shareholders are present at the AGM, the Chairman will provide reasonable time following the consideration of reports for questions and comments.

If shareholders are not present at the AGM, they may still forward their questions to the Company Secretary and the Chairman will answer as many as possible of the more frequently asked questions in his address at the AGM.

### **4. REVIEW OF THIS POLICY**

This policy will be reviewed regularly and any updates made as and when deemed necessary.