



6 November 2006

The Manager Companies
Australian Stock Exchange Limited
11th Floor
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

**Dividend Reinvestment Plan
9 cents per share, fully franked dividend for 2H06 payable 8 November 2006**

We advise the Allocation Price for the shares to be allocated under the Dividend Reinvestment Plan on 8 November 2006 is \$3.692 per share.

Yours faithfully
DAVID JONES LIMITED

Caroline Waldron
Company Secretary

DAVID JONES

David Jones Limited A.C.N. 000 074 573
A.B.N. 75 000 074 573