



8 November 2006

The Manager Companies
Australian Stock Exchange Limited
11th Floor
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

**Dividend Paid 8 November 2006
Dividend Reinvestment Plan**

We advise the allocation on 8 November 2006 of 2,663,423 ordinary shares at \$3.692 per share under the David Jones Dividend Reinvestment Plan. The issued capital of David Jones Limited is now 445,657,553 ordinary shares. Application for quotation of the additional securities has been sent separately.

The funds raised from the reinstatement of the Dividend Reinvestment Plan is in line with the Company's target (as stated on 20 July 2006) of generating between \$15 - \$20 million per annum to fund the three new stores at Burwood, Chermside and Doncaster over the FY07 - FY09 period.

The participation rate in the Dividend Reinvestment Plan was 24.74% of the issued capital as at 12 October 2006. Of the participants, just over 18.68% indicated their wish to have any small fractional entitlements that arise included in the scheme for the Company to donate such amounts to charity, which has been specified as *Children's Cancer Institute Australia*. Of the total number of ordinary shares allotted, 7,737 shares were allotted to *Children's Cancer Institute Australia*.

Yours faithfully
DAVID JONES LIMITED

Caroline Waldron
Company Secretary

DAVID JONES

David Jones Limited A.C.N. 000 074 573
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