



ASX AND MEDIA RELEASE

Page 1 of 1

For Immediate Distribution

19 October 2007

**DAVID JONES LIMITED
APPOINTMENT OF NON-EXECUTIVE DIRECTOR**

David Jones Limited (ASX: DJS) today announced the appointment of Peter Mason as a Non-Executive Director with effect from 28 November 2007. It is intended that Mr Mason will stand for election as director at the Company's AGM on 29 November 2007.

Mr Mason has extensive public company experience and is presently Chairman of AMP Limited, a role he has held since 2005. He is also a senior adviser to UBS Australia.

Mr Mason previously held various directorships in the investment banking groups of JP Morgan Chase (Australia), the Ord Minnett Group, Schrodgers Australia Limited and Lloyds Bank. He has been a director of Mayne Group Limited and a number of other public companies.

David Jones' Chairman Bob Savage said, "The Board and I believe that Mr Mason's extensive experience in investment management and investment banking will add a strong complementary skill base to the existing David Jones Board."

ENDS

FOR FURTHER INFORMATION CONTACT:

Caroline Waldron
General Counsel & Company Secretary
David Jones Limited
02 9266 5130

DAVID JONES

David Jones Limited A.C.N. 000 074 573
A.B.N. 75 000 074 573