

TIMETABLE OF KEY DATES FOR 2010

FEBRUARY

- Announcement of second quarter sales for the 26 weeks ended 23 January 2010

MARCH

- Announcement of half yearly profit results and details of interim ordinary dividend

MAY

- Scheduled payment of interim ordinary dividend
- Announcement of third quarter sales for the 39 weeks ended 24 April 2010

AUGUST

- Announcement of fourth quarter sales for the 53 weeks ended 31 July 2010

SEPTEMBER

- Announcement of preliminary profit results and details of final ordinary dividend

NOVEMBER

- Scheduled payment of final ordinary dividend
- Announcement of first quarter sales for the 13 weeks ended 30 October 2010

LATE NOVEMBER / EARLY DECEMBER

- 2010 Annual General Meeting