



19 October 2001

The Manager Companies
Australian Stock Exchange Limited
11th Floor
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

**Dividend Reinvestment Plan
4 cents per share, fully franked dividend payable 2 November 2001**

We advise the issue price for the shares to be issued under the Dividend Reinvestment Plan on 2 November 2001 is \$1.055 per share.

Yours faithfully
DAVID JONES LIMITED

JOHN A. SIMMONDS
COMPANY SECRETARY

DAVID JONES

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